CHERYL ARIAZ WICKER



Cheryl Ariaz Wicker is a multi-faceted media professional of 16 years—an award winning film producer, media personality and publicist. She recently produced the film "Flag of My Father," starring John Schneider, Gigi Erneta, Andrew Sensenig and William Devane. The film garnered the Best Narrative Feature Award at the 2011 GI Film Festival and is available on DVD. It has also aired on Trinity Broadcast Network and Legacy TV

Wicker's previous film "Desires of the Heart," is also on DVD. Her film and television career includes credits in a variety of roles for CBS, ESPN, BET, PAX, and Disney.

Wicker is also an award winning video producer—in addition to producing commercials and promotional videos, she also produced her own Christian music video show for 4 years and a TV special entitled "Abortion: Why the Controversy" which has aired regionally and nationally (SkyAngel).

Her first media job was as a TV news reporter which later opened the door to working in publicity. As a publicist, she has covered the gamut of Christian entertainment, including the arenas of publishing, music and film—working with Howard Publishing (now Howard Books with Simon & Schuster), Here to Him Music, and R-Squared Productions. She now owns a Christian entertainment media and publicity agency, Premier1 Studios, which specializes in branding, publicity and social media.

Wicker is a strong advocate for faith based, family friendly and redemptive films. She writes for Examiner.com as the National Christian Movies Examiner and is a contributor for several other Christian publications. She is also the producer and host of Christian Movie Connect, a weekly video podcast about Christian movies. The broadcast quality podcast features interviews with top Christian filmmakers, actors and other personalities in the Christian film industry.

As a media personality over the past 12 years, she has interviewed countless national celebrities, including recording artists, authors, speakers, political leaders, filmmakers, and actors—Dove Award-winning recording artists, Steven Curtis Chapman, Third Day and Mercy Me; television's Judge Joe Brown; actor John Schneider; best-selling author and nutrition expert, Jordan Rubin; Walden Media's Micheal Flaherty; Movieguide's Ted Baehr; Anne Graham Lotz, daughter of Billy Graham; Stephen Kendrick of Sherwood Pictures, and many others.

Wicker, a true entertainment lover, was born and raised in Music City USA (Nashville, Tennessee), home of the Grand Ole Opry, but now makes her home in Louisiana, a state that has recently become known as "Hollywood South."